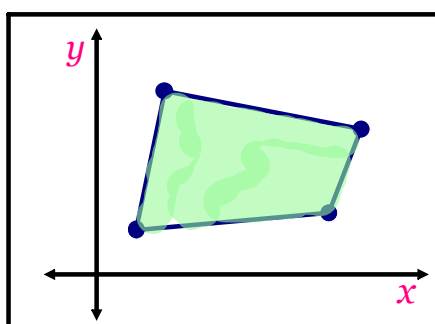


### 3.4 LINEAR PROGRAMMING & OPTIMIZATION

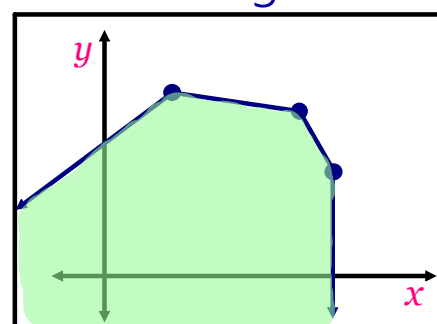
- Used to find **optimal** solutions
- Include the following characteristics:
  - The inequalities contained in the problem are called constraints.
  - The solution to the set of constraints is called the feasible region.
  - The function to be maximized or minimized is called the objective function.

#### CORNER-POINT PRINCIPLE

In linear programming, the maximum and minimum values of the objective function each occur at one of the vertices of the feasible region.



*Bounded Region*



*Unbounded Region*

EXAMPLE 1

- A. Graph the feasible region.
- B. Find the maximum and minimum values, if they exist.

$P = 3x + y$  ← objective function

$\min = 3$   
 $\max = 12$

Constraints:

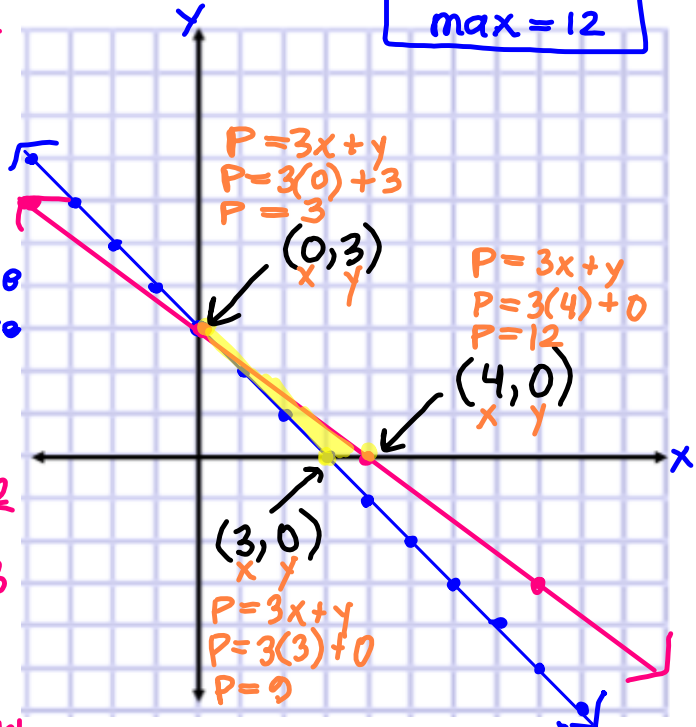
$$\begin{cases} x + y \geq 3 \\ 3x + 4y \leq 12 \\ x \geq 0 \\ y \geq 0 \end{cases}$$

$x$  is positive  
 $y$  is positive

QI

$$\begin{aligned} x + y &\geq 3 \\ -x &\quad \quad \quad -x \\ \hline y &\geq -x + 3 \\ m &= -1 \\ y\text{-int} &= 3 \\ &\text{shade above} \end{aligned}$$

$$\begin{aligned} 3x + 4y &\leq 12 \\ -3x &\quad \quad \quad -3x \\ \hline 4y &\leq \frac{-3x + 12}{4} \\ y &\leq -\frac{3}{4}x + 3 \\ m &= -\frac{3}{4} \\ y\text{-int} &= 3 \\ &\text{shade below} \end{aligned}$$



EXAMPLE 2

- A. Graph the feasible region.
- B. Find the maximum and minimum values, if they exist. unbounded

$E = x + y$

Constraints:

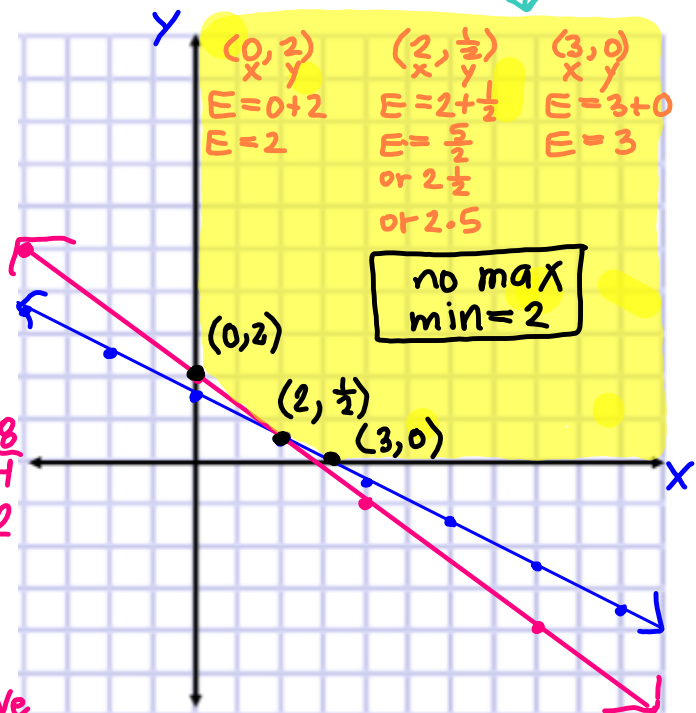
$$\begin{cases} x + 2y \geq 3 \\ 3x + 4y \geq 8 \\ x \geq 0 \\ y \geq 0 \end{cases}$$

QI

$$\begin{aligned} x + 2y &\geq 3 \\ -x &\quad \quad \quad -x \\ \hline 2y &\geq \frac{-x + 3}{2} \\ y &\geq -\frac{1}{2}x + 1.5 \\ m &= -\frac{1}{2} \\ y\text{-int} &= 1.5 \\ &\text{shade above} \end{aligned}$$

QI

$$\begin{aligned} 3x + 4y &\geq 8 \\ -3x &\quad \quad \quad -3x \\ \hline 4y &\geq \frac{-3x + 8}{4} \\ y &\geq -\frac{3}{4}x + 2 \\ m &= -\frac{3}{4} \\ y\text{-int} &= 2 \\ &\text{shade above} \end{aligned}$$



EXAMPLE 3

$$M = 3x + 2y$$

Constraints:

$$\begin{cases} x + y \leq 5 \\ y - x \geq 5 \\ 4x + y \geq -10 \end{cases}$$

$$\begin{array}{r} x + y \leq 5 \\ -x \quad -x \\ \hline y \leq -x + 5 \end{array}$$

below

$$\begin{array}{r} 4x + y \geq -10 \\ -4x \quad -4x \\ \hline y \geq -4x - 10 \end{array}$$

above

$$\begin{array}{r} y - x \geq 5 \\ +x \quad +x \\ \hline y \geq x + 5 \end{array}$$

above

- A. Graph the feasible region.  
B. Find the maximum and minimum values, if they exist.

